

Total No. of Pages : 

Register Number :

**7873**

Name of the Candidate :

**DIPLOMA IN JOURNALISM EXAMINATION DECEMBER 2013.****(ENGLISH)****130 — WRITING AND EDITING**

Time : Three hours

Maximum : 100 marks

**SECTION A****Answer any FIVE questions.****(5 × 8 = 40)****All questions carry equal marks.**

1. Who is a sub editor? What is the role assigned to him/her?
2. What are the three main theories of make-up of the front page?
3. State the importance of the headline.
4. Explain the ideas reflected in letters to the editor.
5. Why are stories written with sub headings?
6. Write about modern printing methods.
7. Illustrate the standardised marks in proof reading.
8. Comment on editing in proof.
9. What happens in the stereotype room?
10. How is radio news programme compiled?

**SECTION B****Answer any THREE questions in about 500 words each.****(3 × 20 = 60)****All questions carry equal marks.**

11. (a) Analyse the role and functions of an editor.  
Or  
(b) Bring out the importance of (leader writer) assistant editor.
12. (a) Discuss the feature writing and its components.  
Or  
(b) Why is editorials considered important?

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13. (a) Comment on the fundamentals of copy editing.

Or

- (b) Discuss the differences in writing headlines.

14. (a) Elucidate the duties of a proof reader.

Or

- (b) Trace the development of printing technology.

15. (a) Elucidate writing, planning and production of TV news.

Or

- (b) Compile an imaginary radio programme on a topic you like for special audience.
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