

Total No. of Pages : 2

Register Number :

**5511**

Name of the Candidate :

**B.Sc. DEGREE EXAMINATION DECEMBER 2013.**

**(HOTEL MANAGEMENT AND TOURISM)**

**(FIRST YEAR)**

**(PART – III)**

**160 — TRAVEL AND TOURISM MANAGEMENT**

Time : Three hours

Maximum : 100 marks

(Maximum marks 75 for candidates joined during 2011 – 12 and after)

**Answer any FIVE questions.**

**(5 × 20 = 100)**

**All questions carry equal marks.**

1. (a) Explain the functions of a travel agency. (10)  
(b) Bring out the objectives of IATA. (10)
2. (a) Comment on the origin of international tourist organisation. (10)  
(b) Discuss the role of travel agents in promoting tourism industry. (10)
3. (a) Write brief note on the IATA areas of the world. (10)  
(b) Give a detailed account on the meteorologic seasons of the world. (10)
4. (a) Discuss the major problems faced by road transport in India. (10)  
(b) Define itinerary and explain the basic steps for preparing a tour itinerary. (10)
5. (a) Explain the various departments in a travel agency. (10)  
(b) Explain briefly how non-residents Indians are responsible for developing tourism in India. (10)
6. (a) Explain the evolution of travel trading in India. (10)  
(b) Discuss the various business opportunities in tourism. (10)

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7. (a) Discuss the various types of tour operators. (10)  
(b) Write short notes on:  
(i) Domestic tour  
(ii) International tour. (10)
8. (a) Explain the different categories of a tourist guide. (10)  
(b) Explain the basic duties and responsibilities of a tourist guide. (10)
9. (a) Explain the concept of paid holidays in developing tourism. (10)  
(b) Explain any two cultural destination in India. (10)
10. (a) Explain the components of tourism with appropriate example from the state of Tamil Nadu. (10)  
(b) Explain the safety and security measures by Indian Government for the international tourist. (10)
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