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**MASTER OF BUSINESS ADMINISTRATION
(TEXM)**

Term-End Examination

December, 2011

**MCTE-042 : TEXTILE LOGISTICS AND SUPPLY
CHAIN MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. What do you mean by "Supply Chain Management" ? Elucidate the features of a good supply chain management. 20
2. What is demand forecasting ? Describe the techniques of forecasting demand for apparel and textiles. 20
3. What do you mean by "Vendor Network" ? Explain the various ways to evaluate the suitability of vendors. 20
4. Write notes on : 20
 - (a) Transportation Mix,
 - (b) Inbound-outbound logistics.

5. Explain the material flow systems in textile industry with suitable examples. 20
 6. What are the major issues involved with co-ordination in supply chain for textile industry ? Explain. 20
 7. Explain the need and importance of warehousing in managing materials for textile industry. Provide suitable examples. 20
 8. "To remain customer focussed is the key to the development of a good supply chain". Evaluate the statement. 20
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