

Total No. of Pages :

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Name of the Candidate :

B.Sc. DEGREE EXAMINATION DECEMBER 2013.**(FASHION DESIGN)****(THIRD YEAR)****305/720 — STUDY OF APPAREL MANUFACTURING PROCESS****(NR and OR)****(Common with Textile design NR and OR)**

Time : Three hours

Maximum : 60 marks

SECTION A**Answer ALL questions.****(10 × 1 = 10)**

1. (a) Fill in the blanks.
- (i) AEPC stands for _____
 - (ii) _____ defects could be rectified and will not effect the life time of the products.
 - (iii) Name two seam defects
 - (iv) Name two cutting defects
 - (v) Formula for Break even analysis is _____.
 - (vi) DIC stands for _____.
 - (vii) ITCOT stands for _____.
 - (viii) The prediction of future trends in style, color, design is called _____
 - (ix) The ISO system which is related to environmental care is _____
 - (x) Formula for marker efficiency is _____.
- (b) Answer any ONE questions **(1 × 5 = 5)**
- (i) Fashion trends
 - (ii) Time study
 - (iii) Four point system

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SECTION B

Write short notes on any FIVE of the following. (5 × 3 = 15)

All questions carry equal marks.

2. (a) Define working methods of clothing industry.
(b) Garment types
(c) Marketing
(d) Price evaluation
(e) Method study
(f) Standard performance
(g) Short notes on quality control.

SECTION C

Answer any THREE questions. (3 × 10 = 30)

All questions carry equal marks.

3. (a) Explain in detail about different sectors of apparel industry
(b) Elaborate on the function of marketing department in an apparel industry
(c) State the elements of costing and give the costing of trousers
(d) Explain work study and standard time calculation.
(e) Explain quality from design to dispatch
(f) Explain the procedural steps adopted in ISO certification.
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