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Register Number:

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Name of the Candidate:

M.B.A (GLOBAL) DEGREE EXAMINATION, 2011

(SECONDYEAR)

(PAPER-XIII)

250. SOUND PRODUCTION AND MUSIC INDUSTRY MANAGEMENT

Dec.)

(Time: 3 Hours

Maximum: 75 Marks

SECTION-A

(5×3=15)

Answer any FIVE questions

All questions carry equal marks

1. What is studio protocol?
2. Define –Triads.
3. What do you meant by editing?
4. Define-planning in Record session.
5. Write a short note on transmission.
6. Define –Jingles.
7. What is logical Pro?
8. Write a note on Reinforcement Protocol.

SECTION-B

(3×10=30)

Answer any THREE questions

All questions carry equal marks

9. Explain the various types of chords.
10. Describe the phases of recording music for film.
11. What are the audio contents of Radio?
12. List the software tools for music production.
13. What are the techniques of live sound reinforcement?

SECTION-C

(1×15=15)

Answer any ONE question

14. Describe the process of recording for film.
15. Write in detail about audio post production concepts.
16. List the various components of electronic music production.

SECTION-D

(1×15=15)

(Compulsory)

Case study

17. Prakash came with a good music album. Under changing music theory, studio, planning of the record session and budgeting and with the help of three sound directors and with sound professional, he would like to release his album, in Chennai. All three directors have an engineering background and they are financially sound. They are also fresh graduates and their music knowledge and the level of music production is limit.

He would like to be world leader in a period of 10-15 years in the sound production and music Industry.

Questions: How should these directors release their music album successfully?

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