

MAY 2011

P/ID 28703/PCYC

Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20 marks)

Answer ALL the questions in about 50 words each.

All questions carry equal marks.

1. What is Natural observation?
2. Explain Prejudice.
3. What is Reciprocity?
4. Describe Attitude.
5. What is Social Perception?
6. Explain Group norm.
7. What is Catcharsis?
8. What is Interpersonal Relation?
9. Define Social Group.
10. Define Stereotypes.

PART B — (5 × 6 = 30 marks)

Answer ALL the questions in about 250 words each.

All questions carry equal marks.

11. (a) Discuss the scope of social psychology.
Or
(b) Explain self serving bias.
12. (a) Mention the errors in social cognition.
Or
(b) What is cognitive dissonance?
13. (a) Elucidate the role of Stereotypes in Prejudice.
Or
(b) What is tokenism?
14. (a) Describe the factors influencing conformity.
Or
(b) Explain Stigma.
15. (a) Briefly describe the theories of aggression.
Or
(b) Examine the types of groups and its function.

PART C — (5 × 10 = 50 marks)

Answer ALL the questions in about 500 words each.

All questions carry equal marks.

16. (a) Discuss the research methods of social psychology.

Or

- (b) Elucidate the cognitive factors of impression formation.

17. (a) What is the impact of schemas on social cognition? Explain.

Or

- (b) Explain the cognitive approach to persuasion.

18. (a) What is the relation between prejudice and discrimination? Explain.

Or

- (b) Discuss the influence of social learning in prejudice.

19. (a) What is the need for individuality in resisting group pressure? Explain.

Or

- (b) Explain the steps used in police interrogation.

20. (a) Explain the strategies of aggression management.

Or

(b) Discuss the nature of group decisions.
