

MAY 2016

P/ID 77953/PMSQ3

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Distinguish – E- Business and M- business.
2. What are the benefits of credit card based digital payments?
3. What is the role of multiple stakeholders in E-business?
4. Discuss the challenges of cyber criminology.
5. What do you understand by Intelligent E-agent?
6. Describe the need of establishing trust via electronic means.
7. What are the different structures of various digital payment systems?
8. Brief about the criminal justices system response towards underground E- business.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the anatomy of typical E-business and M-business processes.
10. How would you design and implement the secure electronic payment systems and gateways?

11. Discuss how the tracking technology helps to fraud control and loss of privacy.
12. Briefly discuss about the nature and size of underground economy relevant to E-business.
13. Describe consumer and organisational applications for E-business
14. Cross - certified Root CAs in the context of inter organisation trust systems – Discuss.
15. Discuss strategies in selecting and adopting various electronic payment methods in developing versus developed countries.
16. How and to what extent encryption provides solution for security threat of online transaction?

PART C — (1 × 20 = 20 marks)

Compulsory

17. Take an example of any two e-commerce companies in India providing high and e-commerce solutions and describe how they established customer confidence, trust and ensured privacy and security of the e-commerce transactions.