

OCTOBER 2012

P/ID 5957/MSG

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

1. What is research? Mention the types of research and the importance of each type.
2. Explain the need for sampling. Discuss the various methods of Non- random sampling.
3. What is case study? Discuss case study as a valid and useful method of research.
4. Explain the structure, format and presentation of research report.
5. Describe the merits and demerits of interview method of research.
6. Discuss the various steps involved in the selection of a research problem.
7. What are the advantages and disadvantages of questionnaire method of data collection?

8. Write the uses of documentary sources in research.
 9. Write short notes on any THREE of the following:
 - (a) Direct observation
 - (b) Mean and mode
 - (c) Delphi method
 - (d) Applied research
 - (e) SPSS
 - (f) Graphical presentation of data.
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