

Total No. of Pages :

Register Number :

7876

Name of the Candidate :

**DIPLOMA IN MASS COMMUNICATION EXAMINATION
DECEMBER 2013.****120 — PRINT MEDIA : REPORTING AND EDITING**

Time : Three hours

Maximum : 100 marks

SECTION A**Answer any FIVE questions.****(5 × 8 = 40)****All questions carry equal marks.**

1. Explain lead writing and its importance.
2. What are the rules to be followed in reporting a court proceeding?
3. Explain the kinds of interview.
4. Explain column.
5. What is layout?
6. Write on proof reading and symbols.
7. Write on Sports Report.
8. What is an Exclusive?
9. Explain newsdesk.
10. Explain magazine editing.

SECTION B**Answer any THREE questions.****(3 × 20 = 60)****All questions carry equal marks.**

11. (a) Explain News Reporting.

Or

- (b) What are the duties and responsibilities of a reporter and a correspondent?

www.downloadmela.com

12. (a) Write on the kinds, purposes and techniques of interviewing.

Or

(b) Explain investigative journalism.

13. (a) Differentiate News and Feature.

Or

(b) Enumerate scoops with some important examples.

14. (a) How is magazine reporting different from Newspaper reporting?

Or

(b) How far is photo important in news and explain photo editing?

15. (a) Write on the importance of editing.

Or

(b) Explain the style and techniques of writing headlines.
