

MAY 2011

P/ID 77712/MBN1A

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Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 3 = 30 marks)

Answer any TEN questions.

All questions carry equal marks.

Write short notes on the followings :

1. Management.
2. Manager.
3. Middle Management.
4. Planning.
5. Decentralisation.
6. Process of organisation.
7. Informal organisation.
8. Line organisation.
9. Delegation.
10. Responsibility.
11. Effective communication.
12. Cost control.

SECTION B — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

13. Describe the nature of management in today's world.
14. Describe the 14 general principles of management given by Henri Fayol.
15. Bring out the advantages and limitation of planning.
16. Mention the characteristics of decision-making.
17. Explain the merits and demerits of line and staff organisation.
18. Explain the importance of departmentation.
19. Explain the various external sources of recruitment.
20. Explain the characteristics of control.

SECTION C — (2 × 20 = 40 marks)

Answer any TWO questions.

All questions carry equal marks.

21. "Management is a series of functions to be performed in a sequential order" explain the statement describing management process in short.

22. Though planning is the one of management functions it is a process. Explain and Explain “Planning Process”.
  23. Do you feel that ‘Delegation’ is essential in any and every organisation? Give reasons.
  24. “A large business can not function smoothly without coordination” explain with the help of need of coordination.
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