

MAY 2013

P/ID 6001/MBA

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Time : Three hours

Maximum : 80 marks

PART A — (8 × 5 = 40 marks)

Answer any EIGHT questions.

1. Explain the important functions of management.
2. Define Planning. What are the important characteristics of Planning?
3. What are the basic areas of policy making?
4. Define objectives. Describe the criteria of sound objectives.
5. Differentiate between line, staff and functional authority.
6. Describe the essentials of effective delegation of authority.
7. What are the advantages of decentralization of authority?
8. Explain the important techniques of co-ordination.
9. Explain the concept of Bench-Marking.

10. What are the importance of motivation?
11. What is MBE? Explain briefly.
12. What is meant by managerial grid? Elucidate.

PART B — (4 × 10 = 40 marks)

Answer any FOUR questions.

13. Give a brief account on the contribution to management thought made by Elton Mayo.
14. Explain the advantages and limitations of Planning. What should be done to overcome its limitations?
15. Explain the advantages of departmentation by function, by process and by territory.
16. Define Decision making. Explain the essential steps in decision making.
17. Describe the important principles of organising.
18. Describe the steps involved in the Decision making process.