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Name of the Candidate:

**M.B.A (CORPORATE MANAGEMENT) DEGREE EXAMINATION, 2011
(FIRST YEAR)**

(PAPER-VI)

160. PEOPLE MANAGEMENT

Dec.)

(Time: 3 Hours)

Maximum: 75 Marks

SECTION-A

(5×3=15)

Answer any FIVE questions
All questions carry equal marks

1. What is meant by people management?
2. What are the objectives of trade unions?
3. What is meant by learning organization?
4. What is change management?
5. What is job design?
6. What is performance management?
7. What is Human Resource Management?
8. What is Survivor management?

SECTION-B

(3×10=30)

Answer any THREE questions
All questions carry equal marks

9. Explain the concept of worker's and unions to structural adjustment.
10. Discuss the concept of HRM strategy.
11. Explain the principles of selection tests. What are the various factors to be considered?
12. State the implications of structural changes.

SECTION-C

(1×15=15)

Answer any ONE question

13. Write an essay on new economic policies and changing business.
14. What are the contributions of organizational change? Discuss.
15. What is survivor management? How it can be implemented? Explain its methods.

SECTION-D

(1×15=15)

(Compulsory)

16. What are the attributes of successful recruitment programme? How to make recruitment process more effective?
