

MAY 2014

**P/ID 77503/PMBC/  
PMB1C/PMBSC**

---

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. What are the major behavioural science disciplines that contribute to OB?
2. Elucidate the concept of “Halo effect” and “Stereotyping”.
3. Describe the three key elements of motivation.
4. What does it assume about the effects of intrinsic and extrinsic rewards on behaviour?
5. Why do people form groups?
6. What is social loafing? Identify the cross cultural impact on social loafing.
7. Elucidate the concept of “Managerial grid”.
8. What are the sources of conflict?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. What is personality? Examine the factors determine personality.
10. Define values. Why are they important? Compare and contrast between terminal and instrumental values.
11. Describe the hierarchy of needs theory. State its criticism.
12. Examine the factors which affect group cohesiveness. Identify the relationship between group cohesiveness and group productivity.
13. 'Most effective leaders show great concern for the both task and people'. Comment on the validity of this statement with theoretical frame work.
14. What is organisational culture? How an ethical culture can be created?
15. Why does inter group conflict arise? How do you prevent such conflict?
16. What do you understand by burnout and rust out? Examine the factors responsible for these.

2      **P/ID 77503/PMBC/  
PMB1C/PMBSC**

PART C — (1 × 20 = 20 marks)

Compulsory.

17. “A successful leader is not necessarily effective” comment on this statement. Examine the leadership styles with examples, which Indian managers follow. Can you suggest a best style for them? How?
- 

3      **P/ID 77503/PMBC/  
PMB1C/PMBSC**