

Bachelor in Information Technology (BIT)**Term-End Examination****December, 2007****CSM-03 : MULTIMEDIA PRINCIPLES***Time : 3 Hours**Maximum Marks : 75*

Note : All questions from Section A are **compulsory**. Answer any **three** questions from Section B. All objective type questions carry one mark each.

SECTION A

1. Multimedia Presentation is a combination of 1
 - (a) Audio, Video and Text
 - (b) Audio, Graphics and Animation
 - (c) Text, Graphics and Animation
 - (d) All of the above

2. A file extension .CDR opens with 1
 - (a) MS Publisher
 - (b) MS Access
 - (c) ImageQ
 - (d) QuickTime

3. Editable file of Macromedia Director is with an extension 1
 - (a) .dxr
 - (b) .dir
 - (c) .tiff
 - (d) .swf

4. Converting video or audio waves to digital format is called 1
 - (a) sampling
 - (b) authoring
 - (c) optimising
 - (d) formatting