

**MASTER OF BUSINESS ADMINISTRATION
EVERONN (MBAEV)**

Term-End Examination

December, 2011

MCN-039 : BUSINESS ENVIRONMENT

8
0
0
0
0

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. 'Divestment of public enterprises suffers from several pitfalls.' Discuss **20**
2. What do you mean by balanced regional development ? State the causes of regional disparities in India. Suggest measures to remove the existing regional disparities. **20**
3. Describe the various components of business environment. Explain with examples the impact of business environment on business and strategic decisions. **20**
4. Discuss the challenges and opportunities for businesses within the next decade. **20**
5. "Economic and social objectives of business are complementary." In the light of this statement explain the ways for reconciling both of these objectives. **20**

6. What is globalisation of business ? What implications does it have for Indian firms ? How can the problems created by globalisation be overcome ? 20
 7. Write a comprehensive note on major economic groupings. Why is European Union the most successful of all the economic groups ? 20
 8. Describe the major functions of the central bank of a country. 20
-