

MAY 2012

P/ID 6006/MBF

Time : Three hours

Maximum : 80 marks

PART A — (8 × 5 = 40 marks)

Answer any EIGHT questions.

All questions carry equal marks.

Each answer should not exceed 1 page.

1. Explain the nature of managerial economics.
2. Explain capital budgeting.
3. Explain the determinants of demand.
4. List the objectives of demand forecasting.
5. Describe the cost-output relationship.
6. Define the concept of market.
7. Describe differential pricing.
8. Define break even point.
9. Define price discrimination.
10. Explain the elements of linear programming.

11. Explain MRTTP.
12. Define the concepts of national income.

PART B — (4 × 10 = 40 marks)

Answer any FOUR questions.

All questions carry equal marks.

13. Discuss the scope of managerial economics.
14. Define market structure. Explain the different forms of market structure in detail.
15. Discuss various methods of pricing.
16. Explain the equilibrium of a firm in the short run and long run under monopolistic competition.
17. Explain the following terminologies of game theory :
 - (a) Maxmin
 - (b) Minmax
 - (c) Saddle point
 - (d) Value of the game.
18. What are the problems encountered in the measurement of National income? Explain.