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Name of the Candidate:

**M.B.A (GLOBAL) DEGREE EXAMINATION, 2011**  
**(FIRST YEAR)**  
**(PAPER-VIII)**

**180. MANAGERIAL ECONOMICS**

Dec.)

Maximum: 75 Marks

(Time: 3 Hours)

**SECTION-A**

(5×3=15)

Answer any FIVE questions  
All questions carry equal marks

1. What are the basic problems of our economy?  
(OR)
2. Define Law of demand.
3. What are the types of elasticity?  
(OR)
4. Illustrate the drawbacks of cardinal approach.
5. What are the properties of indifference curves?  
(OR)
6. Explain the Budget line.
7. Write about the two methods of demand forecasting.  
(OR)
8. State the features of monopoly.
9. Define Oligopoly.  
(OR)
10. What is uncertainty?

**SECTION-B**

(3×10=30)

Answer any THREE questions  
All questions carry equal marks

11. Describe duopoly models and oligopoly model.  
(OR)
12. Explain derivatives of supply curve of the firm.
13. What are the objectives of business firm?  
(OR)
14. Cost functions and cost curves-Explain.
15. Describe the life cycle of a product.  
(OR)
16. Discuss the optimum level of Capital.

**SECTION-C**

(2×15=30)

Answer any TWO questions

17. Describe the concept of present value of money.  
(OR)
18. Differentiate concept of externalities form trade-off.
19. Describe methods of demand forecasting with suitable examples.

(OR)

20. Explain price output decision under perfect competition.

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