

MAY 2015

**P/ID 77501/PMBA/
PMB1A/PMBSA**

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Management is art and a science. – Discuss briefly.
2. What do you understand by process of management?
3. What is the need for organising the organisation activity?
4. What are the various classifications of an industrial policy?
5. How do you determine optimum span?
6. Explain the term motivation. What factor does motivate people in an organization?
7. What are the elements of the communication process?
8. Define 'coordination'. What are its need?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Trace the evolution of management thought.
10. What is meant by Management by Exception?
What are the different steps involved in it?
11. What are organisation charts? Discuss their uses.
12. What is an informal organisation? How does it differ from a formal organisation?
13. What is departmentalisation? What are its bases?
Explain its need.
14. Briefly discuss the principles of delegation. What are barriers to effective delegation?
15. What are centralisation and decentralisation?
Explain the pros and cons of decentralisation.
16. What are various financial and non-financial motivation tools?

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PART C — (1 × 20 = 20 marks)

Compulsory

17. Informal groups by providing a sense of social satisfaction to their members lead to more productivity and higher production for formal organisations". In the light of the statement print out the advantages of formal organisations to (a) management and (b) workers.
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