

MAY 2014

**P/ID 77610/PBE1N/  
PBEXN**

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Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. What are the five major business systems?
2. What is post implementation review?
3. Outline the advantages of marketing information system.
4. What is Distributed Database System? Using an example, explain it.
5. What are the advantages of customer relationship management?
6. Explain the role of MIS in business.
7. Describe the input — output process.
8. State the issues relating to acquisition of a used computer.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Discuss the process of establishing an management information system.
10. Discuss the role of a system analyst in carrying out the activities during SDLC. Give example.
11. Comment on the statement 'You never know the ROI (return on investment) on an MIS. As a student of management information systems, present the benefits to a critic who has this perspective.
12. "Open source code operating systems are going to revolutionise the IT industry" -Critically examine, compare and analyse the statement.
13. 'Computer applications in management, of late, are becoming user friendly and purposeful' — Critically examine. Justify your arguments with illustrations.
14. Discuss the various criteria for selecting a computer system.
15. Briefly explain operational issues in IS management.
16. Design Database for Petrol bunks.

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PART C — (1 × 20 = 20 marks)

(Compulsory)

17. Assume that you are a CEO of a business organisation. You are asked to prepare a financial and accounting information system. Now identify various sub-systems of financial and accounting information system and explain how it works.
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