

MAY 2013

**P/ID 77610/PBE1N/  
PBEXN**

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Time : Three hours                      Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Discuss the importance of information.
2. Explain feed back control.
3. What is pitfalls in implementation?
4. Explain personnel information system.
5. Write a short notes about manual system.
6. Give any two advantages and disadvantages of database.
7. Explain any three functions of customer relationship management.
8. What is system selection?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Discuss the advantages and disadvantages of business and technical dimensions of informations.

10. Write notes about :
  - (a) elements of system
  - (b) input of data
  - (c) output of information.
11. Explain detailed system design and its methods.
12. Describe the interrelationship of functional management information system.
13. Explain the operating system. Give any two operating systems software.
14. Distinguish between operations database and managerial database.
15. What do you understand about the computer lease from a third party?
16. Discuss the following with example
  - (a) system selection
  - (b) source selection.

PART C — (1 × 20 = 20 marks)

(Compulsory)

17. Explain the evaluation and maintenance of MIS.

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