

Total No. of Pages:

Register Number:

6716

Name of the Candidate:

M.B.A. (CORPORATE MANAGEMENT) DEGREE

EXAMINATION - 2011

(SECOND YEAR)

(PAPER – X)

220. MANAGEMENT INFORMATION

December)

(Time: 3 Hours

Maximum: 75 Marks

SECTION - A

Answer any FIVE questions.

(5 × 3 = 15)

1. What is organisation?
2. Mention the systems applications in strategy building.
3. Define DBMS.
4. Write short notes on system planning.
5. Differentiate batch processing and online processing.
6. What is system investigation?
7. How data are represented in computers?
8. What are the types of Networks?

SECTION - B

Answer any THREE questions.

(3 × 10 = 30)

9. Describe the various systems applications in strategy building.
10. What is system analyst? Explain the role of system analyst.
11. (a) Write short notes on Data Processing Groups responsibility.
(b) Explain the function of MIS.
12. Describe Group Decision Support System in detail.
13. (a) List out the information security challenges in business organisation.
(b) Write short notes on Hardware and software.

SECTION - C
Answer any ONE question. (1 × 15 = 15)

14. Describe how decision support systems differ from Management Information Systems.
15. Describe the management challenges posed by strategic information systems in organisations.
16. (a) What is Network? Explain the different types of Networks.
(b) Describe the applications of MIS in manufacturing and service sectors.

SECTION - D
(Compulsory) (1 × 15 = 15)

17. E-mail Privacy Policy

We have created this email privacy policy to demonstrate our firm commitment to your privacy and the protection of your information. Why did you receive an email from us?

If you received an e-mail from us, (a) your email address is either listed with us as someone who has expressly shared this address for the purpose of receiving information in the future (“opt-in”), or (b) you have registered or purchased or otherwise have an existing relationship with us. We respect your time and attention by controlling the frequency of our mailings.

How we protect your policy?

We use security measures to protect against the loss, misuse and attestation of data used by our system.

How can you stop receiving email from us?

Each email sent contains an easy, automated way for you to cease receiving email from us, or to change your expressed interests. If you wish to do this, simply follow the instructions at the end of any email.

If you have received unwanted, unsolicited email sent via this system or purporting to be sent via this system, please forward a copy of that email with your comments to abuse @ constant contact.com for review.

Questions:

1. What is the meaning of “opt-in” and what is “opt-out”?
2. Explain how you can stop receiving email from the company?

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