

MAY 2015

**P/ID 77581/PMBL1/
PMSL1**

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Explain the basic concepts of Logistics.
2. Describe the term 'Logistics Network'.
3. Whether outsourcing the logistics function will be effective? Justify your answer.
4. What are the elements of supply chain management?
5. Write the different types of transportation used in logistics.
6. What are the various issues related to logistics Insurance?
7. Explain the various merits and demerits of Ocean Transport.
8. What are the problems in handling containers in logistics?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. How do you measure the effectiveness of supply chain and logistics practice?
10. Explain the various traditional and modern techniques used to forecast the demand.
11. Explain the role and importance of transportation in logistics.
12. Why companies use multi model transport? What are the merits and demerits of multi model transport?
13. Write a detailed note on "Logistical Information System (LIS)".
14. What are the different types of ships? How do you measure the capacity of ships?
15. Explain the legal aspects of shipping.
16. What are the various infrastructural development needed to improve the logistics and supply chain functions in India?

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PART C — (1 × 20 = 20 marks)

(Compulsory)

17. Describe the supply chain involved in making the bar of Lux soap that you have just picked up from your neighbourhood retail store.
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