

MAY 2013

P/ID 77581/PMBL1

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

1. What do you understand by Logistic management? State its objectives and features.
2. What are the steps involved in making a ware housing strategy?
3. Explain the consequences of forecasting on logistics and supply chain management.
4. Write a brief note on 'Integrated logistic system'.
5. Explain the sources of decisions in a supply chain.
6. How will you minimize the cost of transport in a supply chain?
7. Explain about "Bill of Lading" and "Freight Bill".
8. How do you determine the optimum level of Inventory in supply chain management?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

All questions carry equal marks.

9. Describe the role of supply chain management in the success of modern business and trade.
10. Discuss the genesis of the containerization.
11. Explain the methodology meant for measuring supply chain performance.
12. Explain the operations performed in a transit warehouse.
13. Describe the role of Information Technology in Logistic and supply chain management.
14. Explain the various components of a logistic system.
15. Explain the salient features of multimodel transportation of goods Act, 1993.
16. Compare the merits and demerits of road, air and ocean transportation.

PART C — (1 × 20 = 20 marks)

Compulsory

17. “The effective distribution networks are vital for a supply chain”. – Comment on this statement with appropriate example. Also bring out problems faced by stores and ware houses and suggest suitable measures to overcome it.
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