

Total No. of Pages:

Register Number:

6728

Name of the Candidate:

M.B.A. (CORPORATE MANAGEMENT) DEGREE

EXAMINATION - 2011

(SECOND YEAR)

(PAPER – XXII)

301. KNOWLEDGE MANAGEMENT AND LEARNING

ORGANISATION

December)

(Time: 3 Hours

Maximum: 75 Marks

SECTION - A

Answer any FIVE questions.

(5 × 3 = 15)

1. What is meant by learning organisations?
2. What is creative intelligence?
3. Define fusion.
4. What do you understand by adaptive learning?
5. Define Information Technology.
6. What is fostering knowledge?
7. What are the two major types of knowledge?
8. What is tactics?

SECTION - B

Answer any THREE questions.

(3 × 10 = 30)

9. Briefly explain the models of creative problem solving.
10. Bring out the role and importance of mutual stimulation.
11. Enumerate the nature and characteristics of learning organisation.
12. Explain the role of information technology in knowledge management.
13. What is fostering knowledge and learning? Explain its importance.
14. Explain the need and importance of virtual organisation.



SECTION - C

Answer any ONE question.

(1 × 15 = 15)

15. Explain the nature and skills needed by learning organisation.
16. Discuss the different approaches and methods of knowledge management system.
17. Explain the various issues and challenges of knowledge management.

SECTION - D

(Compulsory)

Case Study

(1 × 15 = 15)

18. Where are the key decision points in the knowledge management cycle? What types of information would you require in order to decide whether the knowledge content would continue to the next step of the cycle?

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