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**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

**Term-End Examination
December, 2011**

MCN-040 : IT FOR MANAGERS

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Discuss the various levels of analysis for which information system can support a company's competitive positioning. Explain. 20
2. Explain the different types of benefits of any information system project. Discuss different elements of costs and benefits of each type. 20
3. What is database management system ? Explain in detail the different types of DBMS. 20
4. Define information security ? Why an organisation needs to secure their informations ? 20
5. Identify the examples of networks around you and classify them in terms of LAN, MAN and WAN. 20
6. Discuss the current trends and developments in information technology which help the management in managing the business successfully. 20

7. Why do we need different types of cost estimates in projects ? On what factors is their level or degree of accuracy dependent. 20
 8. Define Macro. How can they be implemented in spread sheet ? Explain with examples. 20
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