

OCTOBER 2011

P/ID 5951/MSA

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Define Communication. Discuss the various models of communication.
2. State and explain the formal channels of communication.
3. Define the term data centre. Briefly explain its objectives and functions.
4. Examine the impact of information on social and cultural changes.
5. Examine the nature and properties of information.
6. Examine the various modes and form of generation of information.
7. Discuss the different barriers in accessing information.

8. What is information policy? What are the factors to be considered in framing of National information policy?
 9. Write short notes on any THREE of the following :
 - (a) Information Analysis centre.
 - (b) Shannon-weaver Theory.
 - (c) Information use study.
 - (d) Information Explosion.
 - (e) Referred centres.
 - (f) Informal channels of communication.
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