

MAY 2016

**P/ID 77579/
PMBX3/PMSI3**

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Define International Marketing.
2. What is Dry parts
3. What are the merits of shipping mode of transport?
4. Define carrier consignee.
5. What is the need for ware house?
6. Define cross pocking.
7. Define concor.
8. What is the need for distribution management?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Elucidate the need for International Supply Chain Management.
10. Discuss the function of carry and forwarding agents.

11. Define Freight structure. Discuss its practices.
12. Elucidate the functions of cargo information support system.
13. Discuss the need for inventory management in logistics.
14. Define Logistics System. Discuss the elements in logistics system.
15. Elucidate the different modes of transportation. Discuss its merits and demerits.
16. Define Warehouse. Discuss its principle and practice.

PART C — (1 × 20 = 20 marks)

Compulsory.

17. Elucidate the need for documents in the shipping of goods.
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