

MAY 2015

**P/ID 77579/PMBX3/  
PMSI3**

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Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. State the principles of Supply Chain Management.
2. List out the scope of the marketing logistics.
3. Brief the nature and facilities provided by CFS.
4. Mention the specific activities entailed in freight forwarding.
5. Write note on FAK rates.
6. What are the principles involved in Chartering.
7. What do you understand by Career Consignee liabilities?
8. Define Inventory Management and state its objectives.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the logistical obligations to be considered in Inter State Goods movement.
10. Discuss the need for International Supply Chain Management.
11. What are the merits and limitations of Containerisation?
12. Write an account on the Indian Scenario on Containerisation.
13. Define freight rate and elaborate the freight structure that is in practice.
14. Explain the characteristics of shipping as a transportation medium.
15. Elaborate the international setup for airtransport.
16. Explain Inventory Control and state its needs.

PART C — (1 × 20 = 20 marks)

Compulsory.

17. Discuss the role of logistics in the post-liberation era.
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2     **P/ID 77579/PMBX3/  
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