

MAY 2014

**P/ID 77809/PMSN2**

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Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Explain the difference between national and international business environment.
2. Briefly explain the challenges of international business environment.
3. Briefly explain the factors influencing the world financial environment.
4. Do you think that the current Foreign exchange restrictions need to be tightened? Explain.
5. Briefly highlight the recent changes in international business scenario.
6. Briefly explain the relationship between the dynamics of international business and government.
7. Explain the objectives of Business research.
8. What is the difference between the product policy of domestic and international business? Explain.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the international trade theories in terms of their application.
10. Why the international business environment is very often put under economical crisis? Explain.
11. What are the steps involved in conversion of currency in Foreign exchange markets? Explain.
12. Be assume that you are a financial expert, indicate your effective suggestions to improve the current performance standard of International monetary system.
13. Discuss the economical impacts on Multinational enterprises.
14. What are the steps and initiatives of government of India to attract more volume of Multinational enterprises? Explain.
15. List down and explain the different types of arrangements.
16. Explain the benefits and possible outcomes of market size analysis?

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PART C — (1 × 20 = 20 marks)

Compulsory question.

17. “Due to the introduction and implementation of LPG Many Multinational companies were landed in India soil and started their business. At the same time many Multinational enterprises are struggling to survive or a sizable number of MNEs were already closedown their business operation due to poor support of the government and poor response from the public” please discuss and comment the above said issue and also you are required to provide valuable suggestions to solve the above said problems.
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