

OCTOBER 2012

**P/ID 5955/MSE**

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Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Describe the different steps in the planning of a library and information system.
2. What is pricing? Discuss the pricing mechanism applied for LIS products and services.
3. Describe various sources of income to libraries and prepare a model budget for academic libraries.
4. Describe the recruitment and selection procedure for library personnel.
5. What is scientific management? Discuss the principles of scientific management and their applications in university libraries.
6. Define POSDCORB and explain each function with suitable examples.
7. What is costing? Discuss the usefulness of cost effective analysis and cost benefit analysis.

8. What is Market segmentation? Explain in detail major segmentation variable in academic and public library environment.
  9. Write short notes on any THREE of the following :
    - (a) PPBS
    - (b) System analysis
    - (c) Staff formula
    - (d) Performance evaluation of a library system
    - (e) Types of planning
    - (f) Concept of Management.
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