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Register Number:

5604

Name of the Candidate:

B.B.A. DEGREE EXAMINATION - 2011

(APPLIED MANAGEMENT)

(SECOND YEAR)

(PART-III: PAPER-VI)

230. HUMAN RESOURCE MANAGEMENT

(Including Lateral Entry)

December)

Maximum: 100 Marks

(Time: 3 Hours

SECTION-A

Answer ALL Questions

(10×2=20)

1. Define HRM.
2. What do you mean by Job Design?
3. What is meant by Job Specification?
4. What do you mean by Job environment?
5. What is Role analysis?
6. What is e-recruiting?
7. What do you mean by selection?
8. What is meant by Aptitude test?
9. What is off-the job training?
10. What do you mean by 360 degree appraisal?

SECTION-B

Answer any FOUR Questions

(4×10=40)

11. What is the importance of HRM in the modern industrial world?
12. What is job description? How will you prepare a job description?
13. Discuss the various sources of recruitment.
14. What is training? How training needs are determined?
15. What do you mean by performance appraisal? Explain the problems of performance appraisal.
16. Describe the uses of Job analysis.

SECTION-C

Answer any TWO Questions

(2×20=40)

17. What are the emerging challenges in human resource management in the context of globalisation, deregulation and technological advances? Discuss these briefly.
18. What do you mean by selection tests? What are the different types of tests that are used in selection process?
19. What do you mean by the term wage and salary administration? Explain its nature and

scope.

20. What are the different methods of performance appraisal? Explain them in brief.
