

MAY 2014

P/ID 77813/PMSH4

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Explain meaning and components of Hospital services.
2. Compare clinical and non-clinical services.
3. Describe neurology and give brief explanation about it.
4. Explain the need for physiotherapy hospital services.
5. What is radio therapy? Explain its uses.
6. Write a brief note on :
 - (a) Nuclear medicine
 - (b) Hematology.
7. Discuss the duty of the nursing officers.
8. State the importance of hospital administration.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Elaborately discuss the various types of hospital services.
10. Explain the kinds of clinical services and its significances.
11. Describe and discuss about clinical bio chemistry.
12. Explain the functions of medical staff organization and community health.
13. What is nursing audit? How is it carried out in Indian hospitals?
14. Why is health education inevitable in present scenario?
15. Enumerate the duties of the hospital administrator.
16. Explain in detail : Computer and hospital information system.

PART C — (1 × 20 = 20 marks)

Compulsory.

17. Every business has to determine whether they should perform a service themselves in-house or outsource that particular service to an outside vendor. Facility services and managements are just two of the services that can be performed either in-house or outsourced to a vendor.

A company to outsource highly-visible or important services. Once you look at all the things a company must do to handle a service in-house (and keep it running continuously), it becomes more evident why many companies choose outsourcing versus operating a service in-house. If a service is provided in-house, a company must :

- Locate a qualified employee
- Train the employee
- Pay employee wages and benefits
- Provide the employee a physical workspace
- Provide the required equipment and technology

With outsourcing, the company must only :

- Locate a reliable and high-quality vendor
- Pay the vendor for the services provided.

Trying to structure your business today can be a difficult task. With each decision that is made, there are many questions that should be asked first; what and how can we increase profits the most, what and how can we cut cost? How can I increase efficiency? How can I control capital cost? To answer that question, some businesses choose to outsource parts of it business structure. With one definition of outsourcing being the process of contracting a third party, you then have to ask yourself how or where the work will be performed.

Choose a service in Hospital and prepare a outsourcing plan for that service.
