

MAY 2014

**P/ID 77578/  
PMBX2/PMSI2**

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Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. Bringout the economic reasons that give rise to international trade.
2. Differentiate between balance of trade and balance of payments.
3. What are the various methods of exchange control?
4. What are the salient features of India's latest foreign trade policy?
5. Explain 'Deemed exports'.
6. What are the principle factors affecting the exchange value of currencies?
7. What considerations would you keep in mind while preparing a feasibility report for project exports?
8. Write a note on India's Joint Ventures abroad.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Discuss the main features of world trade in services.
10. Describe the impact of foreign trade on the economic development of a country. Illustrate with appropriate example.
11. Critically analyse the India's export performance during the last 10 years.
12. Explain the procedure for executing an export order.
13. Discuss the features of the export policy resolution. How far is this resolution being implemented.
14. Examine the direct export subsidies available to exporters in India.
15. Explain the concept of Trade Blocks with suitable example.
16. Explain the different forms of counter trade and bringout the reasons for the growth of counter trade.

PART C — (1 × 20 = 20 marks)

Compulsory

17. “A product that is successful in the home market needs adaptation for success in a foreign market”. With appropriate example, discuss the factors that influence such adaptation for Industrial as well as consumer goods.
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