

MAY 2013

P/ID 6004/MBD

Time : Three hours

Maximum : 80 marks

PART A — (8 × 5 = 40 marks)

Answer any EIGHT questions.

1. Define entrepreneurship. Distinguish between an entrepreneur and a manager.
2. How would you classify different types of entrepreneurship?
3. “Innovation is one of the important functions of an entrepreneur”. Comment.
4. State the objectives of entrepreneurial training.
5. State the problems in the growth of rural entrepreneurship.
6. What are the environmental factors affecting entrepreneurship?
7. State the importance of small scale units in India
8. Explain the significance of policies and programmes of Government of India for development of small business.
9. Explain the factors determining the size of working capital requirement of a small business.

10. Write a note on income and capital intensity.
11. What are the causes of sickness in small scale industries?
12. Briefly discuss the export problems of small scale units.

PART B — (4 × 10 = 40 marks)

Answer any FOUR questions.

13. Critically examine the various training programmes for entrepreneurship development in India.
14. Define women entrepreneurship. Discuss the problems of women entrepreneurs in India.
15. Examine the entrepreneurial culture prevailing in India.
16. “Labour and Transportation problems are very serious problems in the present scenario”- Justify this statement by offering various constructive suggestions.
17. What do you mean by location of an enterprise? Discuss the factors governing the selection of location of small business.
18. Explain the different incentives available to SSI units in backward area.