

MAY 2011

P/ID 6004/MBD

Time : Three hours

Maximum : 80 marks

PART A — (8 × 5 = 40 marks)

Answer any EIGHT questions.

All questions carry equal marks.

1. What are the qualities of a successful entrepreneur?
2. Explain the terms 'Fabian entrepreneur' and 'drone entrepreneur'.
3. What are the causes of slow growth of industrial entrepreneurship in India?
4. Explain the role of economic conditions for the emergence of entrepreneurship.
5. What are the short-term and long-term objectives of entrepreneurial development programme?
6. Briefly explain the various human resource factors which are helpful in identifying entrepreneurial traits.

7. Indicate the fundamental problems in starting a new enterprise.
8. Explain the need and importance of feasibility report.
9. Explain any two sources of long term finance.
10. Explain the schemes of assistance offered by Industrial Development Bank of India to entrepreneurs.
11. Explain the various benefits offered by the industrial estates.
12. Explain the need and importance of pricing policy.

PART B — (4 × 10 = 40 marks)

Answer any FOUR questions.

All questions carry equal marks.

13. Describe the present scenario of entrepreneurship in Tamilnadu.
14. Explain the different phases of entrepreneurial development programme.
15. Explain the factors that have influence on the location of business unit.

16. Explain the factors affecting working capital.
 17. Outline the guidelines to be followed while preparing a project report.
 18. Suggest some incentives for development of industries in backward areas.
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