

MAY 2013

P/ID 77726/MBN3E

Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 3 = 30 marks)

Answer any TEN questions.

All questions carry equal marks.

Write short notes on the following:

1. Entrepreneurship.
2. Scope of IDBI.
3. Project Report.
4. EDP.
5. GDP.
6. Entrepreneurial Goals.
7. District Industry Centre — Scope and purpose.
8. Necessity for Project Appraisal.
9. Capability Expansion.
10. Human Capital.
11. Business Strategy.
12. Feasibility Study.

SECTION B — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

13. Explain the factors influencing Entrepreneurship in India?
14. Narrate the importance of establishing entrepreneurial development agencies. Provide suitable examples.
15. Enunciate the elements of the 'Feasibility Study Report.
16. Critically evaluate the achievements of ED programs sponsored by the Government of India?
17. "Reverse migration of labour can be achieved through Entrepreneurship". How?
18. Sketch out the contributions of IRDBI in promoting entrepreneurship in India.
19. Enunciate the process of Project Management with examples.
20. In your opinion, what is the status of women entrepreneurship in contemporary business? Illustrate with examples.

SECTION C — (2 × 20 = 40 marks)

Answer any TWO questions.

All questions carry equal marks.

21. “Distinction in incorporating one’s qualities as an Entrepreneur is more important to succeed in the competitive and globalised market scenario”. Illustrate this statement with examples.
22. Write short notes on the following:
- (a) IDBI
 - (b) Commercial Banks
 - (c) Women Entrepreneurship
 - (d) Small Industries Service Institute
 - (e) NSIC.
23. “Finance, Marketing, Technology and Legal framework are important aspects that a Project Manager must consider to prepare a detailed project report” Explain and evaluate the project report preparation process assuming that the report is for establishing a ‘Domestic Airline Company’.

24. (a) Explain the importance of innovativeness in Entrepreneurship?
- (b) Describe a few ways to promote innovativeness assuming that you are an entrepreneur involved in software exports.
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