

MAY 2012

**P/ID 77538/
PMFQ/PMB06**

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. What are the qualities of successful entrepreneur?
2. What you mean by management development?
3. Write preventive measures to check sickness.
4. Define SSI.
5. What do you mean by market feasibility?
6. Enlist the major problems of Small scale units.
7. Describe the causes for industrial sickness.
8. Describe the role of banks in launching a new project.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the organization building function of entrepreneurs.
10. Explain the role of small scale entrepreneurs in the economic development of our country.

11. What are the measures taken by the Government of India to promote women entrepreneurship in India? Explain.
12. Explain the classification of Small scale Industries.
13. Elucidate the 'macro' and 'micro' factors of environment in entrepreneurship development.
14. How is SWOT analysis used to identify opportunities for Entrepreneurs?
15. Explain the new product development process in detail.
16. Explain the causes of sickness and its remedies for SSI.

PART C — (1 × 20 = 20 marks)

(Compulsory)

17. Prepare a model checklist for organizing a small scale business.
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