

MAY 2011

P/ID 77538/PMFQ

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

1. What are the essential qualities of an entrepreneur?
2. How to identify potential entrepreneurs? What sort of encouragement should be given to them?
3. Justify how social environment is instrumental for the promotion of entrepreneurship.
4. Prepare a checklist for organising and operating a small business venture of fruits and vegetables retailing.
5. What do you mean by SSI unit? What are its features?
6. What are the causes for sickness in SSI units?
7. Present an ideal capital structure of a modern rice mill.
8. Explain the problems encountered by small business units.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

All questions carry equal marks.

9. Give a detailed account about the entrepreneurial scene in India.
10. Name the Indian entrepreneur whom you admire much. What lessons budding entrepreneurs have to learn from her/him?
11. 'Those who exhibit entrepreneurial traits require training and those who aspire to become entrepreneurs require chances to prove their mettle'. Discuss.
12. 'The mantra behind entrepreneurial success is management development'. Substantiate by giving examples.
13. 'Organisational structure of a small scale unit depends on the nature of business undertaken'. Explain.
14. Evaluate the role of Small Industries Service Institute in assessing the technical feasibility of the proposed project.

15. Explain the factors to be taken care of while appraising the financial viability of a project.
16. You have a garment making unit. Present your pricing policy garmentwise/customer-Wise.

PART C — (20 marks)

Compulsory

17. Case Study :

A successful entrepreneur once said that Entrepreneurship Development Programmes (EDPs) are to be organised only for upcoming entrepreneurs and not for students. This view has two sides. Expose both the sides with your views.
