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Name of the Candidate:

**M.B.A (CORPORATE MANAGEMENT) DEGREE EXAMINATION, 2011
(FIRST YEAR)**

(PAPER-II)

120. ECONOMIC AND EMERGING MARKETS

Dec.)

(Time: 3 Hours)

Maximum: 75 Marks

SECTION-A

(5×3=15)

Answer any FIVE questions
All questions carry equal marks

1. What is Marginalism?
2. State the law of demand.
3. What is normative economics?
4. What is price leadership?
5. Differentiate between developed and emerging markets.
6. Explain economies of scale.
7. What is cost –plus pricing?
8. What is protectionism? Explain.

SECTION-B

(3×15=45)

Answer any THREE questions
All questions carry equal marks

9. Knowledge of qualitative techniques is essential for sound policy making- Comment.
10. What are the factors that are responsible for change in supply? Explain.
11. How has the global financial meltdown affected emerging markets?
12. Explain in detail Revealed Preference Theory and its application.
13. What are the various pricing methods in practice? Explain.

SECTION-C

(1×15=15)

(Compulsory)

14. Explain in detail the impact of multinational firms' strategies on national economic development.
