

Total No. of Pages:

Register Number:

5353

Name of the Candidate:

**B.Sc. DEGREE EXAMINATION - 2011**

(VISUAL COMMUNICATION)

(SECOND YEAR)

(PART- III) – (PAPER – IX)

240. DESKTOP PUBLISHING

(Including Double Degree)

December)

(Time: 3 Hours

Maximum: 100 Marks

**SECTION - A**

Answer any EIGHT questions.

(8 × 5 = 40)

1. What are fonts? How are they applied?
2. What are Headers and Footers? Describe.
3. Explain the usage of Dialog Box in Quark Express.
4. Write the steps in creating an index for Quark Express.
5. Describe the various commands on the type menu in PageMaker.
6. How would you create a new layer in Publication?
7. Describe the various options of polygon tool in CorelDRAW.
8. Write the steps to fitting text along a path in CorelDRAW.
9. What are the factors to consider when designing a sale piece?
10. What is a catalog? Explain.

**SECTION - B**

Answer any THREE questions.

(3 × 20 = 60)

11. Explain the design concepts of text document.
12. Write the features of Quark Express.
13. Describe the various types of templates available in PageMaker.
14. What are the layout styles provided by CorelDRAW? Discuss.
15. Explain the basic components of Letterhead.

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