

MAY 2016

**P/ID 77580/PMBX4/  
PMSI4**

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Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. What are the dimensions of organization culture?
2. Define Indian multinational company.
3. What is meant by aligning strategy?
4. What are the types of training?
5. List down the barriers of organisation culture.
6. What is meant by Negotiation?
7. Define corporate culture.
8. How do you diagnose the organisational culture?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Define organization culture. Discuss the procedure to be followed in order to implement it.
10. Define team building. Discuss the impact of culture implications on Team building.

11. Explain cross culture. Discuss the implementation procedure to be adopted.
12. Elucidate the need for training and development in human resource management.
13. Elucidate the strategy to be planned to introduce corporate culture.
14. Discuss the problems and challenges of foreign multinational company.
15. Elucidate the steps to be followed in order to develop team building.
16. Define retention strategy. Discuss its relevance in organization culture.

PART C — (1 × 20 = 20 marks)

Compulsory

17. Define culture change phase. Discuss the different stages in the culture change phase.
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