

DECEMBER 2014

**U/ID 31504/ULJB/
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Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 2 = 20 marks)

Write short note on the following in about 50 words.

1. Write any two strategies for improving reading comprehension skill.
2. Define 'Skimming in Reading'.
3. Give any two tips for the readers of fiction.
4. What is meant by 'feature' in newspaper?
5. Mention any two types of advertising.
6. Give examples for 'formal report'.
7. Point out the characteristics of a good letter.
8. Write the nature of note-making.
9. How do you get coherence in paragraph?
10. What are the two parts of a sentence?

SECTION B — (6 × 5 = 30 marks)

Answer any SIX of the following
in about 200 words each.

11. How do you prepare a tourist brochure?
12. Briefly illustrate the techniques of reading a newspaper.
13. Sum up the tips for reading biographies.
14. Comment on the benefits of reading fiction.
15. Bring out the importance of technical writing.
16. Point out the characteristics of a good report writing.
17. Write the sentences of your own using the following phrasal verbs :
 - (a) All set for
 - (b) Confident of
 - (c) At one sitting
 - (d) Put on
 - (e) At this moment.
18. How many kinds of sentences are there? Give examples.

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19. Write a paragraph on 'cleanliness is the next step to God'.
20. Give an account on the tasks of scientific writing.

SECTION C — (5 × 10 = 50 marks)

Answer any FIVE questions not exceed
500 words each.

21. How do you read a poem effectively?
22. Discuss the various steps involved in reading comprehension.
23. What is meant by brochure? How do you read it?
24. Sum up the qualities to achieve a good precis writing.
25. Explain the different stages of essay writing.
26. Write a letter to a book publisher placing an order for copies of a text book.
27. Write a report on the 'free medical camp' held in a village by your NSS unit.
28. Discuss the various types of advertisements with examples.

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