

OCTOBER 2012

**U/ID 31503/
ULJA/UGLJA**

Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20 marks)

Write short note on any TEN in about 50 words each.

1. What are Plosives?
2. What are Voiced Sounds?
3. Why is Group Discussion important in an interview process?
4. What are G.D. etiquettes?
5. Define: Headline.
6. How to answer the salary questions in an interview?
7. How can one overcome fear in public speaking?
8. Bring out the importance of voice modulation in compeering?
9. What is active listening?
10. What do you look for in an announcements?

11. Comment on the kind of language used in announcements.
12. What are the language aspects that you concentrate on while listening to news?

PART B — (6 × 5 = 30 marks)

Answer any SIX of the following in about 200 words each.

13. What are the skills assessed in Group Discussion?
14. What are the different types of Interviews?
15. Write a note on emotional intelligence.
16. Discuss compeering a T.V. show.
17. What are the barriers to listening?
18. How can listening skills be improved by listening to announcements?
19. Write about paraphrasing.
20. Discuss listening to social speech.
21. Write a note on the basic elements of public speaking.
22. Describe Diphthongs.

PART C — (5 × 10 = 50 marks)

Answer any FIVE of the following in about 500 words each.

23. Write a note on the articulatory system in English.
24. How can one prepare for job interview?
25. Describe the importance of body language and posture in Public speaking.
26. Write a note on the features of Indian English.
27. Write an essay on the common mistakes in public speaking.
28. Write about effective listening.
29. Write about the elements that make listening difficult.
30. Does listening to news improve one's language? If Yes, How?