

MAY 2013

P/ID 77710/PGLJA

Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 2 = 20 marks)

Write short notes on any TEN of the following in about 50 words each.

1. What is the difference between listening and hearing?
2. What is the dress code for a personal interview?
3. What is 'taking initiative' in a group discussion?
4. What is knowing the 'Pulse of the audience' in a public speech?
5. What is the role of eye-contact while addressing a gathering?
6. What is active listening?
7. What do you mean by the term 'spoken world' in radio?
8. What is received pronunciation?
9. Why is the summarizing the ideas so important in a group discussion?

10. Which is called the golden hour in public speaking?
11. What is called retroflux 'r' in American English?
12. Explain the importance of making a 'pause' while making announcements.

SECTION B — (6 × 5 = 30 marks)

Answer any SIX of the following in about 100 words each.

13. Write about the importance of stress in English.
14. What is rising intonation and falling intonation? Give examples.
15. What should one do before attending the interview?
16. Describe the importance of visual resume while you attend an interview.
17. How would you work with the group members in a group discussion?
18. Provide suggestions for a successful compering?
19. How would you do the home work before delivering a public speech?

20. Define critical listening.
21. Describe neutralisation in pronunciation and its need for the present English speaking society.
22. What is general Indian English?

SECTION C — (5 × 10 = 50 marks)

Write an essay in about 200 words on any FIVE of the following.

23. Describe the pure vowels and diphthongs with examples.
24. Among the four basic skills of a language, why is the listening skill given enormous importance.
25. The non-verbal communication plays pivotal role while making a public speech. How does it play its role?
26. Discuss the various types of interview.
27. Write a mock-group discussion on a topic “Awarding capital punishment – is it fair or unfair” ?
28. Write a prepared speech for a public delivery on the topic “ Second Independence struggle against Corruption is the need of the hour”.

29. All the corporates go in for conducting G.D. and personal interview before the final phase of recruitment drive. Give reasons for this modus operandi.
 30. Explicate the do's and don'ts of an ideal group discussion.
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