



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

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SECOND SEMESTER – APRIL 2016

**CO 2502/CO 2501/CO 2500 – BUSINESS MANAGEMENT**

Date: 21-04-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

**PART – A**

**ANSWER ALL THE QUESTIONS:**

**(10 x 2 = 20 marks)**

1. What is Management?
2. Who is a Manager?
3. Define Policy?
4. What do you mean by a Programme?
5. What is Organising?
6. What is meant by Span of Management?
7. What is 'directing'?
8. What is 'Formal Communication'?
9. Mention any two reasons why Co-ordination is important.
10. What do you mean by Control?

**PART – B**

**ANSWER ANY FOUR QUESTIONS:**

**(4 x 10 = 40 marks)**

11. Explain F.W.Taylor's contribution to Management thought.
12. Explain the different levels of Management.
13. Elaborate on the nature of Planning.
14. Explain the steps involved in Selection Process.
15. Describe the advantages of Training.
16. Explain Maslow's need hierarchy theory.
17. Explain the features of Control.

**PART – C**

**ANSWER ANY TWO QUESTIONS:**

**(2 x 20 = 40 marks)**

18. Describe the principles of Management.
19. Describe the process of Decision-making in detail.
20. Enumerate the different types of Organisational Charts and Manuals.
21. Explain in detail the nature and importance of Communication.

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