



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com. DEGREE EXAMINATION – COMMERCE

THIRD SEMESTER JUNE 2015
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CO 3809 - ORGANIZATIONAL BEHAVIOUR

Date : 03/07/2015

Dept. No.

Max. : 100 Marks

Time : 10:00-01:00

SECTION – A

Answer ALL questions:

(10 x 2 = 20 marks)

1. Define Organizational Culture.
2. What is Promotion?
3. What do you mean by Learning?
4. Write a note on 'Attitude'.
5. What is Organizational Change?
6. Define the term 'Perception'.
7. What is Group Cohesiveness?
8. Explain the term 'Morale'.
9. Write a note on Quality of Work Life.
10. What do you mean by Transactional Analysis?

SECTION - B

Answer any FOUR questions:

(4 x 10 = 40 marks)

11. Explain the important determinants of Personality.
12. Describe the various factors that influence the Individual Behavior.
13. Discuss Herzberg's two factor Theory of Motivation.
14. Define Organizational Development. Explain the steps involved in the same.
15. Explain in brief the methods of attaining Group Cohesiveness
16. What is Organizational Politics? Explain the factors that provide scope for Organizational Politics..
17. Explain the personal factors that cause stress to an individual in the organization.

SECTION – C

Answer any TWO questions:

(2 x 20 = 40 marks)

18. Explain in detail the stages involved in Organizational Decision Making.
19. What is Organizational Climate? Bring out the measures to develop a sound Organizational Climate.
20. Define Leadership. Enumerate in detail the Theories of Leadership with example.
21. Describe the nature and objectives of Organizational Behavior.
