

MAY 2013

P/ID 77718/MBN2C

Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 3 = 30 marks)

Answer any TEN questions.

All questions carry equal marks.

Write short notes on the following :

1. Ethics.
2. Service learning.
3. Empathy.
4. Spirituality.
5. Moral autonomy.
6. Codes of Ethics.
7. Risk.
8. Loyalty.
9. Confidentiality.

10. Professional Rights.
11. Copyright.
12. Computer Ethics.

SECTION B — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

13. Describe the characteristics features of values.
14. Explain the features of Kohlberg's theory.
15. Explain the importance of customer and religion in business.
16. What are the grounds for opposition to grant of patent?
17. Write about the powers and duties of the controller under the design Act, 2000.
18. Explain the reasons for collective bargaining not making much progress in India.

19. Name the persons to whom a business owner has social responsibilities. Explain in detail.
20. What is computer Ethics? What are its features?

SECTION C — (2 × 20 = 40 marks)

Answer any TWO questions.

All questions carry equal marks.

21. Discuss the various methods of securing effective co-operation.
 22. Discuss the risk benefit analysis and reducing tax.
 23. Under what circumstances licences are issued under the patents Act, 1970.
 24. Explain the social responsibility of business towards the creditors.
-