

MAY 2014

**P/ID 77720/MBN2E/  
MBS2E**

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Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 3 = 30 marks)

Answer any TEN questions.

Write short notes on the following :

1. Business organisation.
2. Feasibility report.
3. Business ethics.
4. Division of labour.
5. Joint Hindu family firm.
6. Equilibrium firm.
7. Chief executives.
8. Managing Director.
9. Democratisation.
10. Annual general meeting.
11. Class meeting.
12. Company meetings.

SECTION B — (5 × 6 = 30 marks)

Answer any FIVE questions.

13. What are the principles of business ethics? What is the need for business ethics?
14. Enumerate the essentials of a successful business.
15. Explain the various kinds of partnership.
16. Give any four points of distinction between a partnership and a company.
17. Explain the various types of co-operatives.
18. Describe the regulation of management.
19. What are the roles of an managing director?
20. Under what circumstances licences are issued under the patents Act, 1970?

SECTION C — (2 × 20 = 40 marks)

Answer any TWO questions.

21. Enumerate the divisions of business industry and commerce.
22. Explain the various points of distinction between the partnership and Joint Hindu family firm.

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23. Discuss the special features of co-operative form of business organisation.
  24. Discuss the problems of expansion.
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