

MAY 2013

P/ID 77720/MBN2E

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Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 3 = 30 marks)

Answer any TEN questions.

All questions carry equal marks.

Write short notes on the following :

1. Barter System.
2. Feasibility Report.
3. Advertisement.
4. Partnership Firm.
5. Lack of Harmony.
6. Equilibrium Firm.
7. Board of Directors.
8. Managing Directors.
9. Company Law Board.

10. Annual General Meeting.
11. Meeting of the Board of Directors.
12. Managing Agency System.

SECTION B — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

13. Briefly explain the various objectives of modern business.
14. Enumerate the essentials of a successful business.
15. What are the different kinds of partner? Explain them briefly.
16. List out the salient features of co-operative institutions.
17. Describe the non-credit co-operatives working in India.
18. Describe the regulation of management.
19. What are the roles of an Managing Director?
20. Under what circumstances licences are issued under the Patents Act, 1970?

SECTION C — (2 × 20 = 40 marks)

Answer any TWO questions.

All questions carry equal marks.

21. Discuss the requisites for success in modern business.
  22. Bring out the essential characteristics of partnership. Give an account of its merits and demerits.
  23. Discuss the features of the company form of organisation which facilitate amassing of a large quantity of capital.
  24. Discuss the organs of company management.
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