

MAY 2016

P/ID 77803/PMBSH

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. How are culture and business interdependent on each other? Explain.
2. Examine the role of Directive Principles of State Policy towards business.
3. What are the merits and demerits of MNCs?
4. Prepare direct and indirect tax structure.
5. What are the types of inventions that are not patentable in India? Explain.
6. What are pollutants? How it is controlled?
7. Briefly explain the structure and reforms in Boards.
8. What are the important provisions of SEBI?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the concept of Business Environment and discuss the different non-economic factors that influence business decisions.
10. Briefly explain theories of organisation and its sources.
11. Discuss the impact of politics on business.
12. Explain the scope and applicability of MODVAT.
13. Explain the salient features of Consumer Protection Act, 1986. State the specific rights given to consumers under this Act.
14. Explain the law in detail relating to inter-State sales and intra-State sales under the Central Sales Tax Act.
15. Explain in detail the ethical steps in organisational decision making process.
16. Analyse critically about the social responsibility of business towards customers, dealers and vendors.

PART C — (1 × 20 = 20 marks)

(Compulsory)

17. Do you think that the globalisation concept followed in India is in the right direction? What is impact of globalisation on Indian companies? Explain Specifically.
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